

*Finsoft Consultants, Inc., headquartered in New York City,* is an Information Technology solutions company that provides very cost-effective & Technology Consulting, application development and infrastructure services to blue chip companies and government organizations. Partnering with our clients, Finsoft provides experienced consultants, handles full life-cycle application development projects and takes responsibility for on- going maintenance and support of client's systems.

Recognized by Deloitte and Touche as a "Shooting Star" company in 1999, Finsoft Consultants, Inc. has proudly served a number of top investment banks on Wall Street, Fortune 1000 companies as well as leading e-business startups since 1995 including Lehman Brothers, Goldman Sachs, Merrill Lynch, Royal Bank of Canada, Zurich Insurance, Centre Solutions, MedLinx, **NY State – OGS**, **City of NY**, **State of Connecticut**.

Finsoft has an extensive offshore software development infrastructure in India. The Offshore Development Center ("ODC") is designed to **significantly reduce costs** while taking advantage of <u>productivity</u>, <u>scalability</u> and <u>high quality</u> of software development in India through a 24-hour service delivery model. The center has robust networks, high-speed Internet connectivity, and latest software and hardware infrastructure. The 24-hour (on-site & off-shore) methodology offers distinct competitive advantages with the following benefits:

- Effectively provide many well trained resources to manage work load on a very short notice
- Provides benefits of Finsoft's established and proven IT practices
- Reduce risk of project overruns, occurring due to attrition and shortage of skilled persons
- Free in-house resources for new opportunities and work in mission-critical areas

## Our value proposition includes

- Fixed-price, Fixed-time delivery
- Quick and easy access to hard-to-find skills
- 24x7 operations that can be carried out through an onsite-offshore hybrid service delivery model
- Compliance with best industry practices in technology consulting and software development
- Expertise in a broad range of technologies and industries

## Our core competencies include

 <u>Business Process Outsourcing / Project Services</u> -- To enable clients to achieve their strategic business objectives, Finsoft designs and develops flexible, scalable software solutions, using a proven methodology, detailed processes and industry-standard development techniques and tools. Leading-edge applications can be designed for mainframe, client/server and Internet environments. Finsoft has been developing expertise in *Wab Septices* using *NET and VAVA Technologies* to examine its applicability to

expertise in *Web Services* using *NET and JAVA Technologies* to examine its applicability to business

process transformations in the future.

<u>Technology Consulting</u> - Finsoft maintains its high standards of performance by aggressively recruiting, training and developing the highest level of talent in the US and in India. Our consultants add value by assessing the customer's needs, understanding the business process and working with the clients to develop efficient and cost-effective technology solutions. This ability to align technical knowledge with business strategy is a result of years of accomplished experience in the field. Finsoft can also provide you with a proven vendor selection methodology (for products, services and human capital) to help you manage your technology sourcing.